

Supplements Tariff

Broadsheet		
POPULAR SIZES	H x W	RATES
Quarter Page	26 cm x 14.5 cm	AED 18,000
Half Page	26 cm x 29.32 cm	AED 30,000
Killer Size	40 cm x 24.38 cm	AED 33,000
Full Page	53 cm x 29.32 cm	AED 48,000
Inside Back Cover	53 cm x 29.32 cm	AED 50,000
Inside Front Cover	53 cm x 29.32 cm	AED 65,000
Back Cover	53 cm x 29.32 cm	AED 70,000

City Times		
POPULAR SIZES	H x W	RATES
Inside Page Strip	6 cm x 26 cm	AED 7,625
Half Page	15 cm x 26 cm	AED 8,500
Front Page Strip	6 cm x 26 cm	AED 10,165
Full Page	29 cm x 26 cm	AED 13,500
Inside Back Cover	29 cm x 26 cm	AED 17,000
Inside Front Cover	29 cm x 26 cm	AED 19,000
Double Page Spread	29 cm x 54 cm	AED 22,000
Back Cover	29 cm x 26 cm	AED 23,530

Deadline

Booking: 12 days prior to the publication date.
Material: 10 days prior to the publication date.

Contact

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A4 Magazine		
POPULAR SIZES	H x W	RATES
Half Page	Horizontal: 12.5 cm x 18 cm Vertical: 25 cm x 9 cm	AED 13,500
Full Page	Trim: 27 cm x 20 cm Bleed: 27.6 cm x 20.6 cm	AED 20,000
Inside Back Cover	Trim: 27 cm x 20 cm Bleed: 27.6 cm x 20.6 cm	AED 25,000
Inside Front Cover	Trim: 27 cm x 20 cm Bleed: 27.6 cm x 20.6 cm	AED 30,000
Back Cover	Trim: 27 cm x 20 cm Bleed: 27.6 cm x 20.6 cm	AED 35,000
Double Page Spread	Trim: 27 cm x 40 cm Bleed: 27.6 cm x 40.6 cm	AED 37,000
Cover	Trim: 27 cm x 20 cm Bleed: 27.6 cm x 20.6 cm	AED 75,000

Advertising Terms and Conditions

- ❖ Rates or packages are not available in conjunction with any other offers or discounts.
- ❖ Galadari Printing and Publishing will not be held responsible for any legal action imposed by the regulatory authorities on the advertiser or advertising agency as a consequence of advertising.
- ❖ Advertisements booked by Advertising Agency, the agency will sign the booking contract and will be fully responsible to abide by all the terms and conditions.
- ❖ All Rates in Gross (currency being AED).
- ❖ Any cancellation of without 7 days prior written notice will result in 50 % of the booking value being charged to the Releasing Agency or Client.
- ❖ Bookings cancelled within 24 hours of publishing datw will be charged 100% of the advertisement cost.
- ❖ All advertising will attract 5 % VAT on the net applicable rates.
- ❖ Payments to be made in favor of Galadari Printing and Publishing LLC.

Tabloid		
POPULAR SIZES	H x W	RATES
Half Page (Horizontal)	15.5 cm x 25.5 cm	AED 16,500
Half Page (Vertical)	31 cm x 12.7 cm	AED 16,500
Full Page	Trim: 33 cm x 27.5 cm Bleed: 33.6 cm x 28.1 cm	AED 26,550
Double Page Spread	Trim: 33 cm x 55 cm Bleed: 33.6 cm x 55.6 cm	AED 39,600
Cover	Trim: 33 cm x 27.5 cm Bleed: 33.6 cm x 28.1 cm	AED 75,000

Material

Advertising material is only acceptable in digital formats, using all popular softwares like Adobe Illustrator, Photoshop, Freehand, Indesign etc. Make sure all fonts are converted into curves paths, pics in CMYK binary formats are embedded in document or supplied along with document. Please add all trimming marks and reg. marks into document. Please save document under the clients title.

Conditions of Acceptance

The publisher reserves the right to refuse or alter any advertisement without prior notice and without providing any reasons for doing so. While every care is taken in carrying and or compiling the advertisements neither the publishers nor their agents accept responsibility for any inaccuracies or errors of omission / comission or for any effect arising from the publication of any advertisement.



Khaleej Times