



Newsletter



KT Newsletter is fast, flexible and cost-effective way of reaching new customers and retaining existing customers. It helps improve response rates to clients direct marketing campaigns.



We have 120K + subscribers



20% open rate for Newsletter



2 Ad banners on Newsletter

Category	Single	Multiple	Super	Slam
Newsletter	9,500	8,000	7,000	5,000

Single: Any 1 Media Vehicle | Multiple: Any 2 Media Vehicles | Super Any 3 Media Vehicles | Slam 4 or more Media Vehicles
**All rates in Net (AED)*

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